



DETERMINED

NOT DETERRED

ENSURE OUR STUDENTS' BOUNDLESS FUTURES

FIRST \$30,000 MATCHED DOLLAR-FOR-DOLLAR!

An anonymous donor will match the first \$30,000 in donations received for this campaign dollar-for-dollar. For example, a \$500 donation will become \$1,000!

DOUBLE YOUR IMPACT!

Any new or increased sponsorship will be matched dollar-for-dollar by the Jamie and Denise Jacob Family Foundation.



INVESTMENT PACKAGE

2020-2021



College. Career. Beyond.

THE DETERMINATION TO THRIVE

There is one common virtue that all Midnight Golf Program (MGP) students possess: **the determination to thrive**. That grit combined with a strong support system of mentors and coaching, high-level life skills training and financial resources equate to cycle-breaking results and endless possibilities.

As our students enter this exciting time of transition in their lives, MGP's young people need you more than ever. Your support ensures that our students will remain undeterred from success.

YOUR IMPACT

Your investment in our young people is crucial now more than ever. Here are **3 ways** that your support will impact our students:

- 1.** Ensure that no student has to navigate college alone.
- 2.** Ensure that no student is denied a post-secondary education because they can't afford it.
- 3.** Ensure students have the resources they need to stay enrolled.

According to a study from Georgetown University, there will be 55 million job openings in the economy through 2020; of these openings, 65% will require education beyond high school.

MGP'S DIRECT SUPPORT SYSTEM INCLUDES:



30 weeks of high-quality life skills training & 400 hours of direct programming.



College Success Coaches are assigned to each student to determine a college or university that fits their unique needs and aspirations.



Our mentors volunteer over 390 hours each year (10x the national average) at a 4:1 student-to-mentor ratio.



Unique experiences and access to community partners:

- Annual Road Trip for Success
- College Fairs
- Community Service Projects

MGP'S OUTCOMES



\$6M IN SCHOLARSHIPS

earned in 2019 as a result of MGP's guidance. A \$1,000 increase in a student's financial aid corresponds to a 9.2% decrease in the likelihood that they will drop out of college.

38%

MGP students enrolled in **Historically Black Colleges and Universities (HBCUs)** in 2019.

70%
COLLEGE
GRADUATION RATE

100%
HIGH SCHOOL
GRADUATION RATE

4:1
STUDENT-MENTOR
RATIO

98%
PERSISTENCE
from 1st to 2nd
semester for MGP
college freshmen in
2018-2019.

99%
YEAR 1 TO YEAR 2
PERSISTENCE RATE

2,750+
TOTAL STUDENTS
IMPACTED
SINCE 2001

DETERMINED.
NOT DETERRED.

INVESTMENT LEVELS

YOUR IMPACT ON MGP STUDENTS

BRANDING AND ENGAGEMENT OPPORTUNITIES

\$25,000

Crucial College Support Resources including: Tuition assistance, book costs, food and clothing, plane tickets home for the holidays.
 A \$1,000 increase in a student's financial aid corresponds to a 9.2% decrease in the likelihood that they will drop out of college.

- Company logo on annual polo or jacket
- Exclusive student engagement and volunteer opportunities for your employees
- Company mention during fall virtual event
- Membership to MGP's Advisory Board
- One complimentary team registration at annual Bowl-A-Thon event (up to five bowlers)
- Company logo on MGP website year-round
- Listed as featured supporter in monthly e-newsletter
- Company logo on all campaign and event marketing materials

\$10,000

The cost to support 2 first-generation college students through our program each year.
 About 30% of MGP students each year will be the first in their family to attend college.

- Membership to MGP's Advisory Board
- One complimentary team registration at annual Bowl-A-Thon event (up to five bowlers)
- Listed as featured supporter in monthly e-newsletter
- Company logo on MGP website year-round
- Company logo on all campaign and event marketing materials

\$5,000

The average financial gap of an MGP student. Covering this gap could prevent college dropout.

- One complimentary team registration at annual Bowl-A-Thon event (up to five bowlers)
- Listed as featured supporter in monthly e-newsletter
- Company logo on all campaign and event marketing materials

\$1,500

The cost to send one MGP student on the Road Trip for Success College Tour.
 45 students were admitted to four different colleges and universities and awarded \$129,000 in financial aid as a result of the 2019 trip alone.

- Company logo on all campaign and event marketing materials

OTHER HIGH IMPACT GIVING LEVELS:

- \$500:** Transportation and Lodging Expenses for the Road Trip for Success College Tour
- \$350:** Masters Raffle *(Details coming soon)*
- \$200:** Provide golf clubs for a MGP student. Replaces our annual Birthday Celebration Event ticket cost.
- \$100:** Send a College Care Package to a student at your alma mater.

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WAYS TO DONATE:

CALL: 248-792-9438
 WEB: midnightgolf.org/2020

MAIL: 30100 Telegraph Rd Ste 404,
 Bingham Farms, MI 48025