

MIDNIGHT GOLF PROGRAM SPONSORSHIP OPPORTUNITIES

Help us raise crucial resources for our Class of 2022 and current college students and young professionals



**FIND SPONSORSHIP
OPPORTUNITIES AT
[MIDNIGHTGOLF.ORG/SPONSOR](https://midnightgolf.org/sponsor)**

**DOUBLE
YOUR IMPACT!**

Any new or increased sponsorship
will be matched dollar-for-dollar
by the Jamie and Denise Jacob
Family Foundation.



KEEP OUR STUDENTS ON TRACK

Graduating in 2022 is a BIG deal! Our students are navigating a year we never imagined and their persistence and perseverance through it all has shown they are equipped with the tools to conquer the world.

While a return to in-person learning is on the horizon, the barriers to enroll in college and stay enrolled in the fall loom ahead.

Our 250 incoming high school seniors for the Class of 2022, more than 1,800 college students - many of whom are just a year or semester away from earning their degrees - and early career professionals are relying on the Midnight Golf Program to help them cross the finish line.

With your support, we can continue to meet the needs of our young people during the COVID-19 pandemic and beyond and ensure they finish the journey strong.

YOUR IMPACT

Your investment in our young people is crucial now more than ever. Here are **3 ways** that your support will impact our students:

1. Ensure that no student has to navigate college alone.
3. Ensure students have the resources they need to stay enrolled.

2. Ensure that no student is denied a post-secondary education because they can't afford it.

According to a study from Georgetown University, there will be 55 million job openings in the economy through 2020; of these openings, 65% will require education beyond high school.

MGP'S DIRECT SUPPORT SYSTEM INCLUDES:



30 weeks of high-quality life skills training & 400 hours of direct programming.



College Success Coaches are assigned to each student to determine a college or university that fits their unique needs and aspirations.



Our mentors volunteer over 390 hours each year (10x the national average) at a 4:1 student-to-mentor ratio.



Unique experiences and access to community partners:

- Annual *Road Trip for Success*
- College Fairs
- Community Service Projects

MGP'S OUTCOMES



\$5M IN SCHOLARSHIPS

earned in 2021 as a result of MGP's guidance. A \$1,000 increase in a student's financial aid corresponds to a 9.2% decrease in the likelihood that they will drop out of college.

\$150,000

dispersed from *MGP Family Fund* (average request of \$1,700/student) for tuition, housing, basic services assistance.

70%
COLLEGE
GRADUATION RATE

38%
FIRST-GENERATION
COLLEGE STUDENTS
IN 2021.

100%
CLASS OF 2021 COLLEGE ACCEPTANCE
RATE TO 42 DIFFERENT COLLEGES &
UNIVERSITIES

**COLLEGE PERSISTENCE
RATES FROM 2020-2021**

Class of 2020: **91% persistence** to second year
Class of 2019: **98% persistence** to third year
Class of 2018: **96% persistence** to fourth year



INVESTMENT LEVELS

YOUR IMPACT

BRANDING AND ENGAGEMENT OPPORTUNITIES

\$25,000

Crucial College Support Resources including: Tuition assistance, book costs, food and clothing, plane tickets home for the holidays.
A \$1,000 increase in a student's financial aid corresponds to a 9.2% decrease in the likelihood that they will drop out of college.

20TH ANNIVERSARY CELEBRATION OPPORTUNITIES

- Logo included on invitation
- Sponsor recognition on all event related marketing and signage
- Premier seating for up to 12 guests
- Stage mention during event

YEAR-ROUND OPPORTUNITIES

- Company logo on annual polo or jacket
- Exclusive student engagement and volunteer opportunities for your employees
- Membership to MGP's Advisory Board
- One complimentary team registration at annual Bowl-A-Thon event (up to five bowlers)
- Company logo on MGP website year-round
- Listed as featured supporter in monthly e-newsletter

\$10,000

The cost to support 2 first-generation college students through our program each year. About 30% of MGP students each year will be the first in their family to attend college.

20TH ANNIVERSARY CELEBRATION OPPORTUNITIES

- Sponsor recognition on all event related marketing and signage
- Premier seating for up to 8 guests
- Stage mention during event

YEAR-ROUND OPPORTUNITIES

- Membership to MGP's Advisory Board
- One complimentary team registration at annual Bowl-A-Thon event (up to five bowlers)
- Listed as featured supporter in monthly e-newsletter
- Company logo on MGP website year-round

\$5,000

The average financial gap of an MGP student. Covering this gap could prevent college dropout.

20TH ANNIVERSARY CELEBRATION OPPORTUNITIES

- Sponsor recognition on all event related marketing and signage
- Premier seating for up to 6 guests

YEAR-ROUND OPPORTUNITIES

- One complimentary team registration at annual Bowl-A-Thon event
- Listed as featured supporter in monthly e-newsletter

\$1,500

The average financial aid request of an MGP student last semester.

20TH ANNIVERSARY CELEBRATION OPPORTUNITIES

- Sponsor recognition on all event related marketing and signage
- Premier seating for up to 4 guests

YEAR-ROUND OPPORTUNITIES

- Company logo on all campaign and event marketing materials

OTHER HIGH IMPACT GIVING LEVELS:

- \$500:** Help a student with housing and travel expenses
- \$250:** The average request from college students to help with books and other course materials each semester
- \$100:** Send a care package to a college student to ease the stress of final exams
- \$20/month:** In honor of our 20th Anniversary

DOUBLE YOUR IMPACT!

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WAYS TO DONATE:

CALL: 248-792-9438
WEB: midnightgolf.org/sponsor

MAIL: 30100 Telegraph Rd, Ste 404
Bingham Farms, MI 48025